



# Using Deep **Generative Neural Networks** to Realize **Recommender Systems**

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# Introduction

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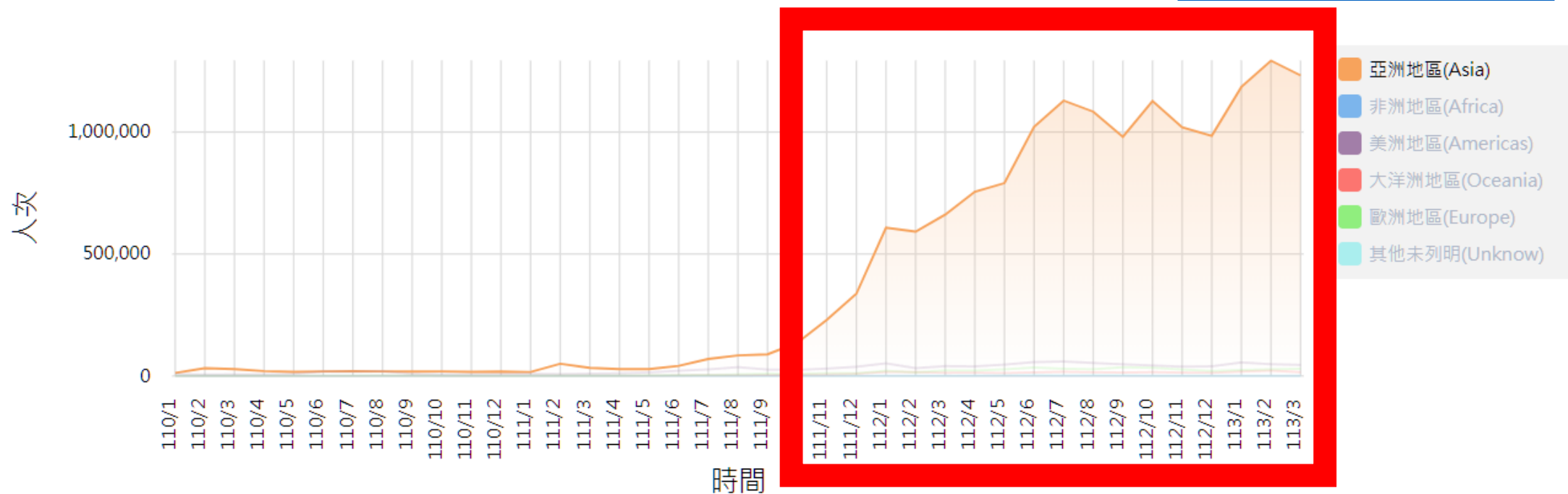
Experiment

Conclusion

Why is my topic important?

- The high demand for travel

From Taiwan Tourism Administration <https://stat.taiwan.net.tw/>

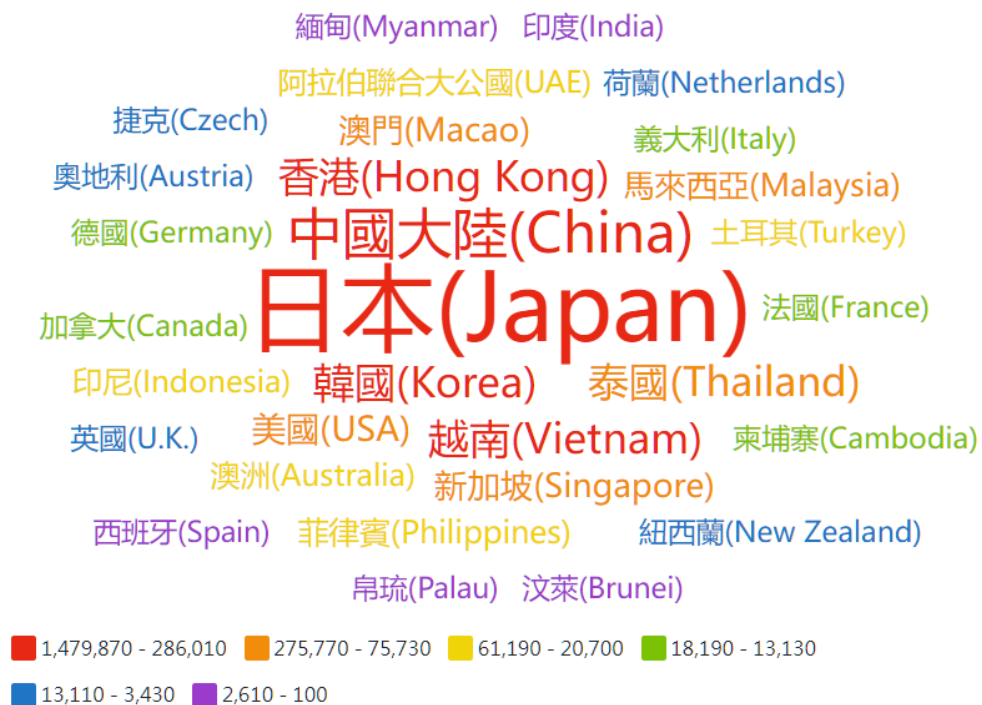


From Taiwan Tourism Administration <https://stat.taiwan.net.tw/>

## 國人出國目的地 Outbound Destination

統計範圍:113年1-3月累計

(Outbound departures of nationals in January-March 2024)



In the post-pandemic era,  
People are **eager to travel**

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High Travel Demand



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High Travel Demand



Itinerary Problems

# Problems & Past Solutions

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Trip planning is **time-consuming**

Trip planning is **time-consuming**



Recommender System

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# Past solution: Collaborative filtering

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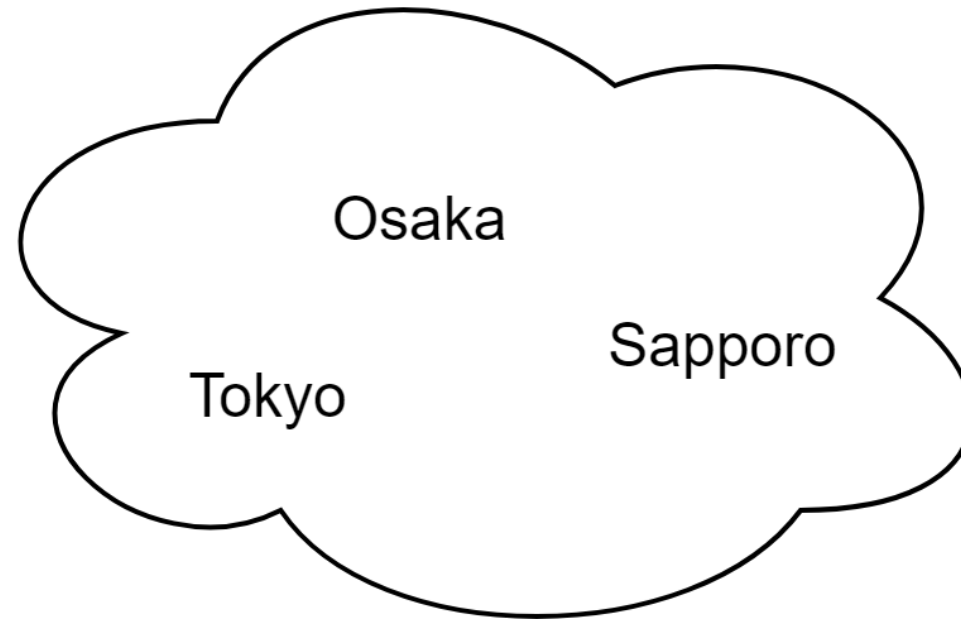
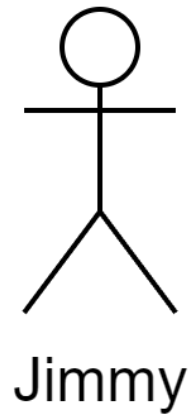
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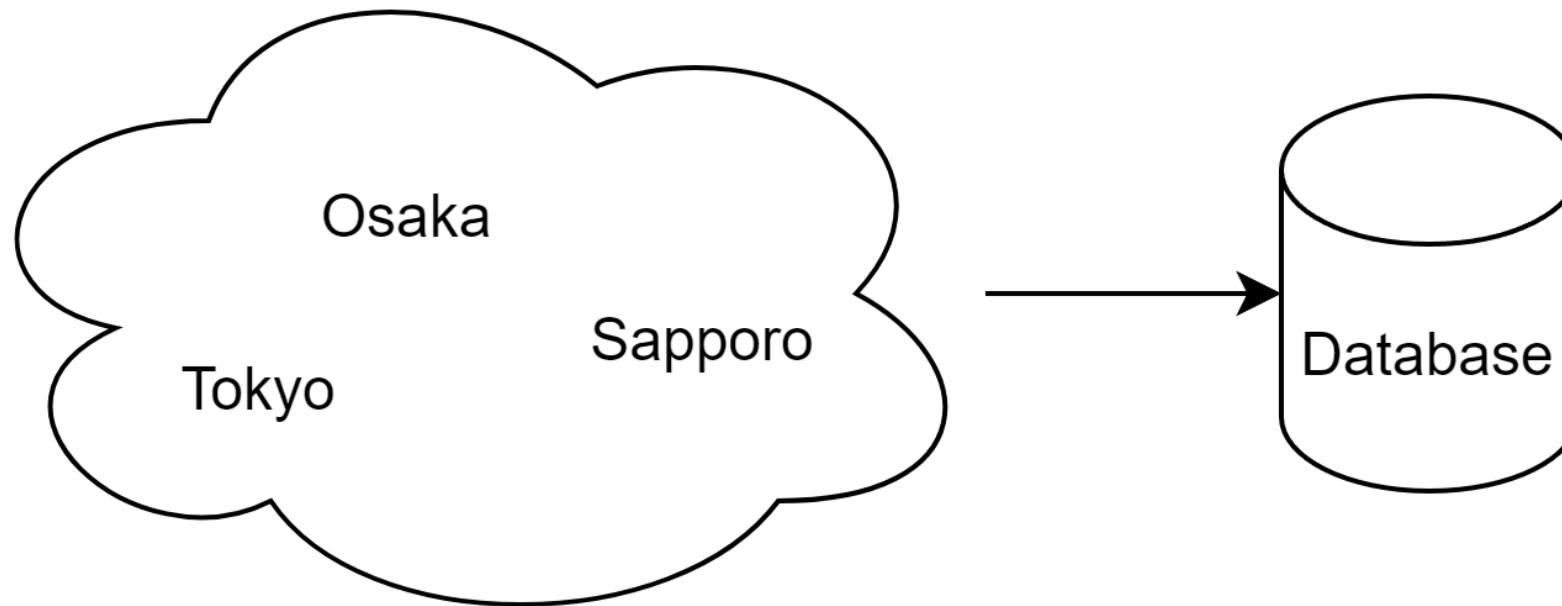
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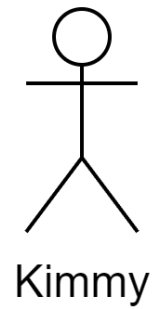
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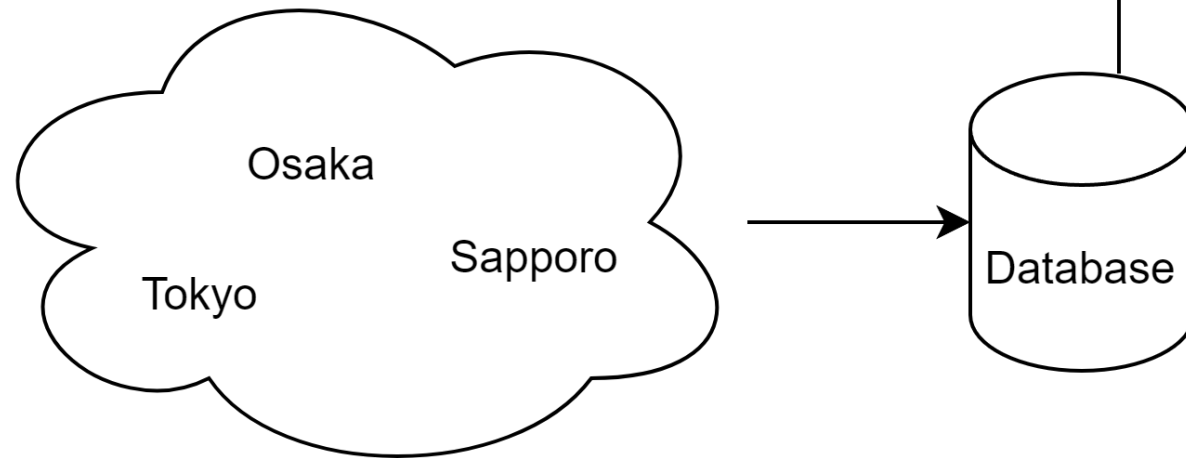
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Osaka → Sapporo → Tokyo





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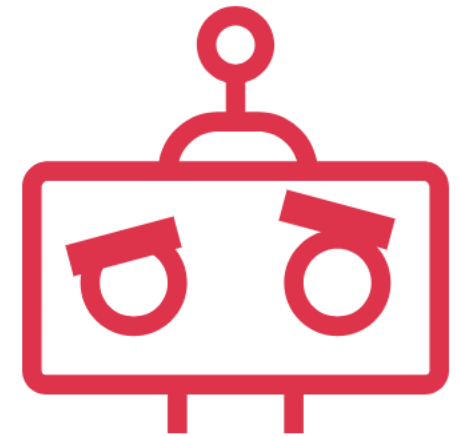
Osaka → Sapporo → Tokyo

# 1. Low flexibility

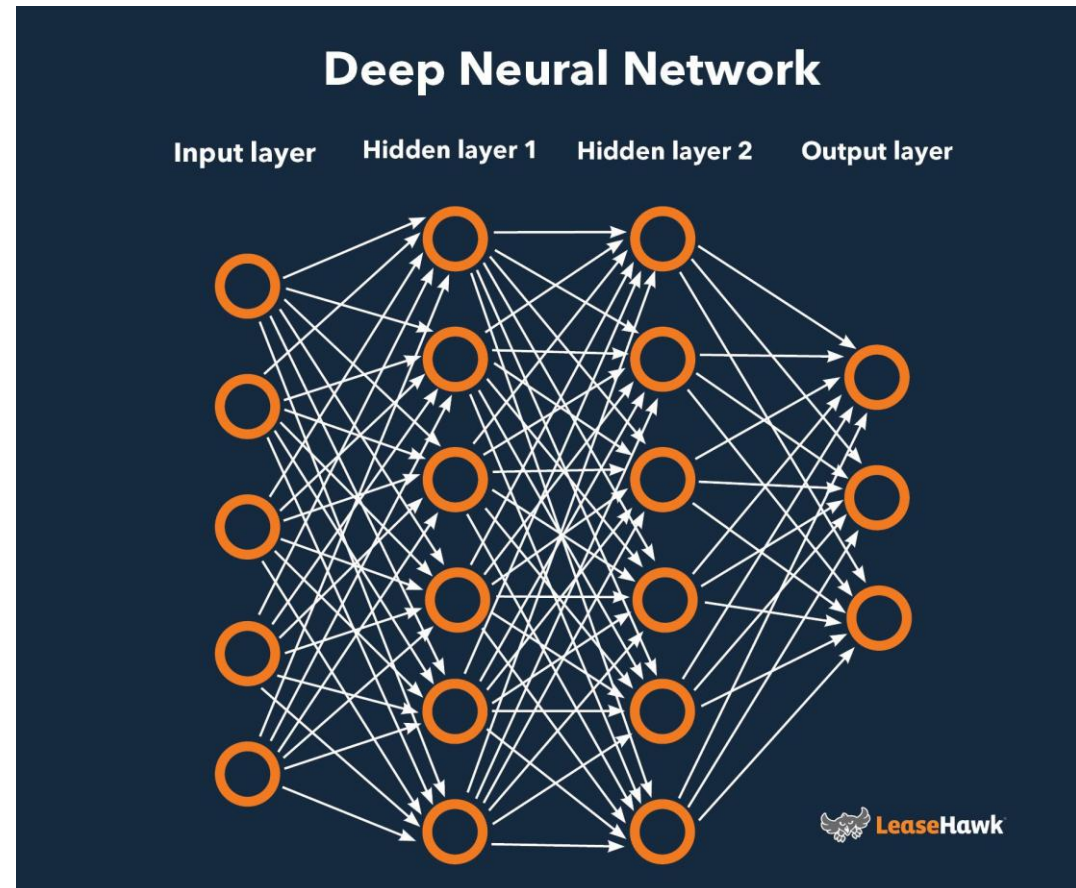


Database

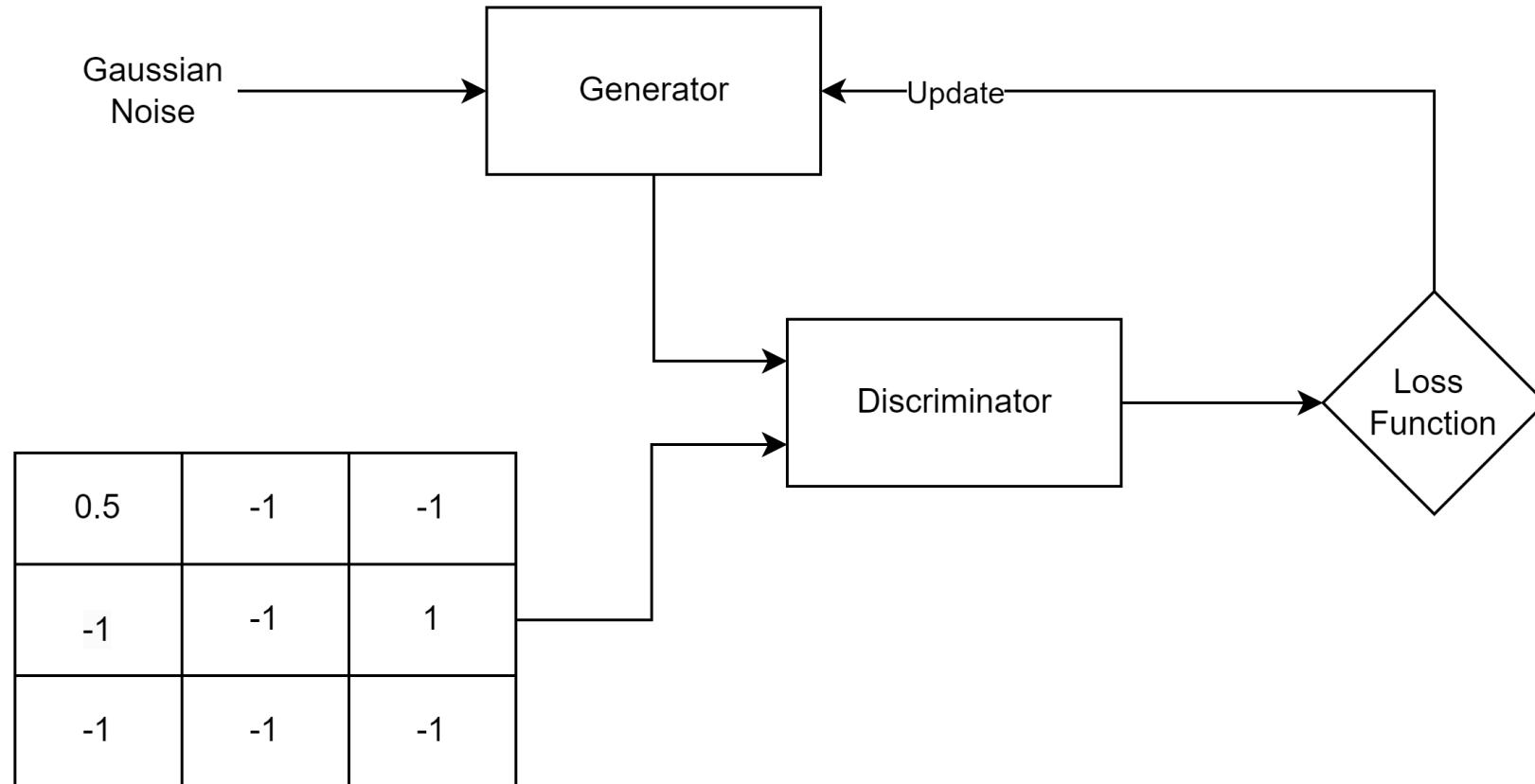
1. Low flexibility
2. Poor Scalability



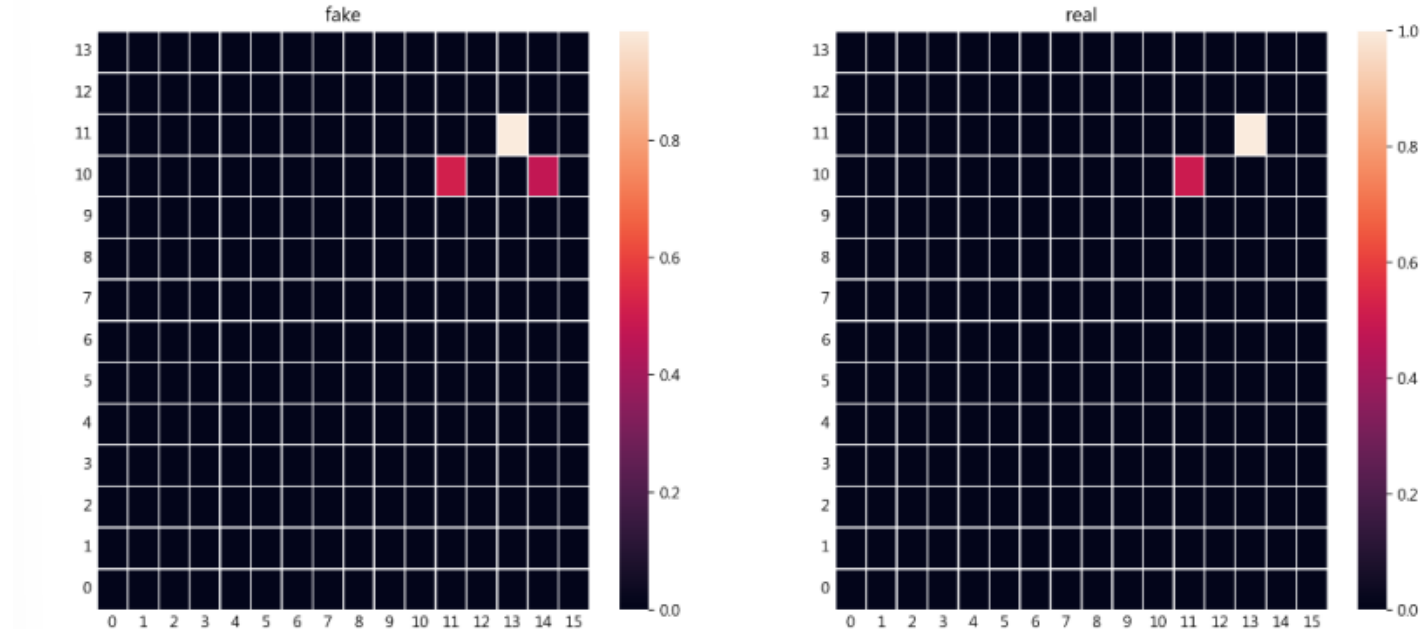
# Deep Learning Solution!!



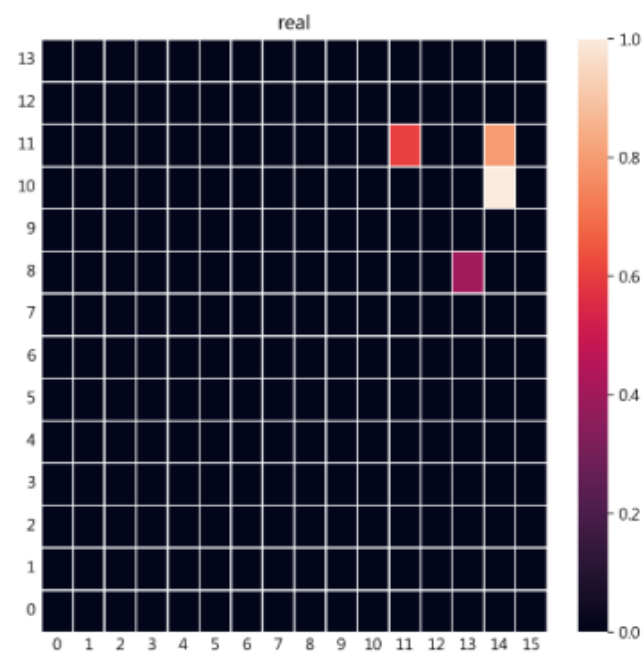
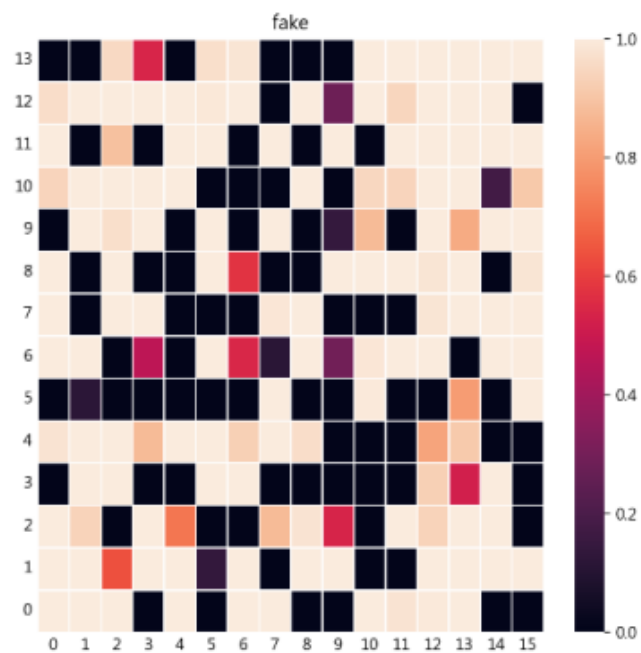
Mr. Chiu's proposed a GAN architecture to address this problem



## Prediction from a Model proposed in Mr. Chiu's Essay

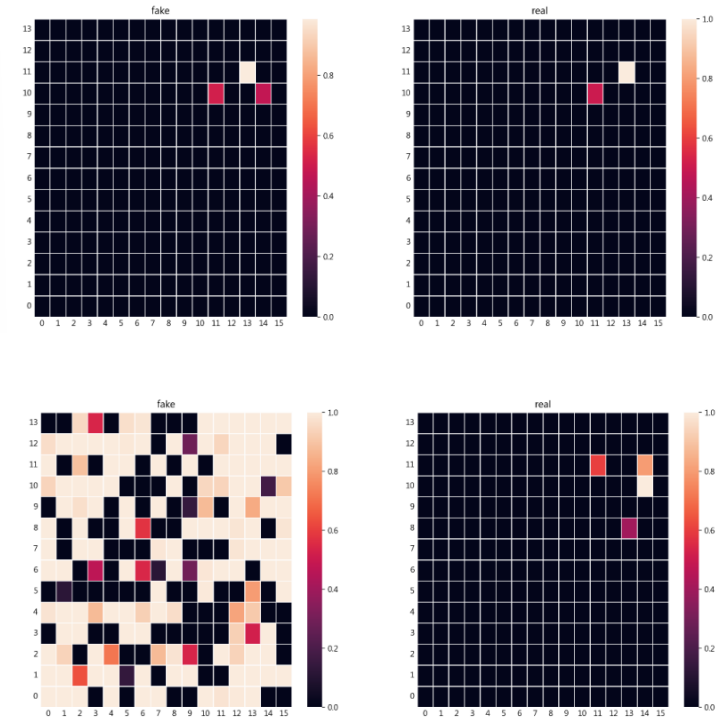


## Prediction from a Model proposed in Mr. Chiu's Essay



## Model Prediction from Mr. Chiu's Essay

1. Inconsistent result
2. Noisy output





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Objective:

Build a better **model** and improve the  
**training procedure**

# Methodology

**Dataset**

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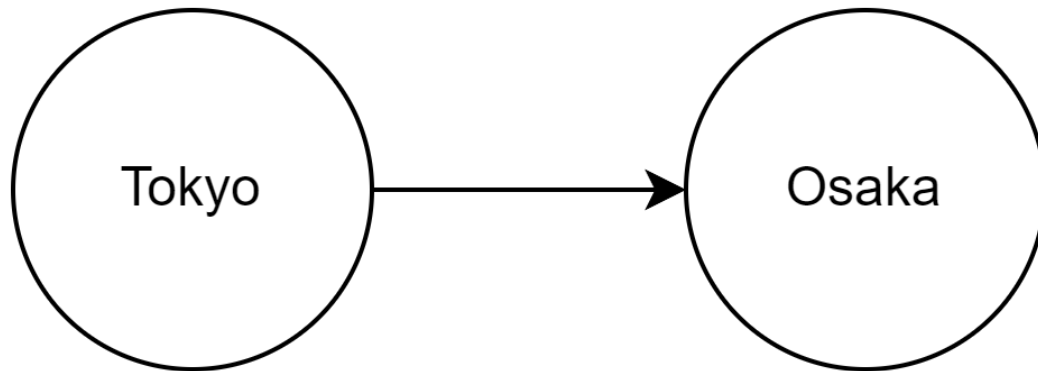
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Past Solutions

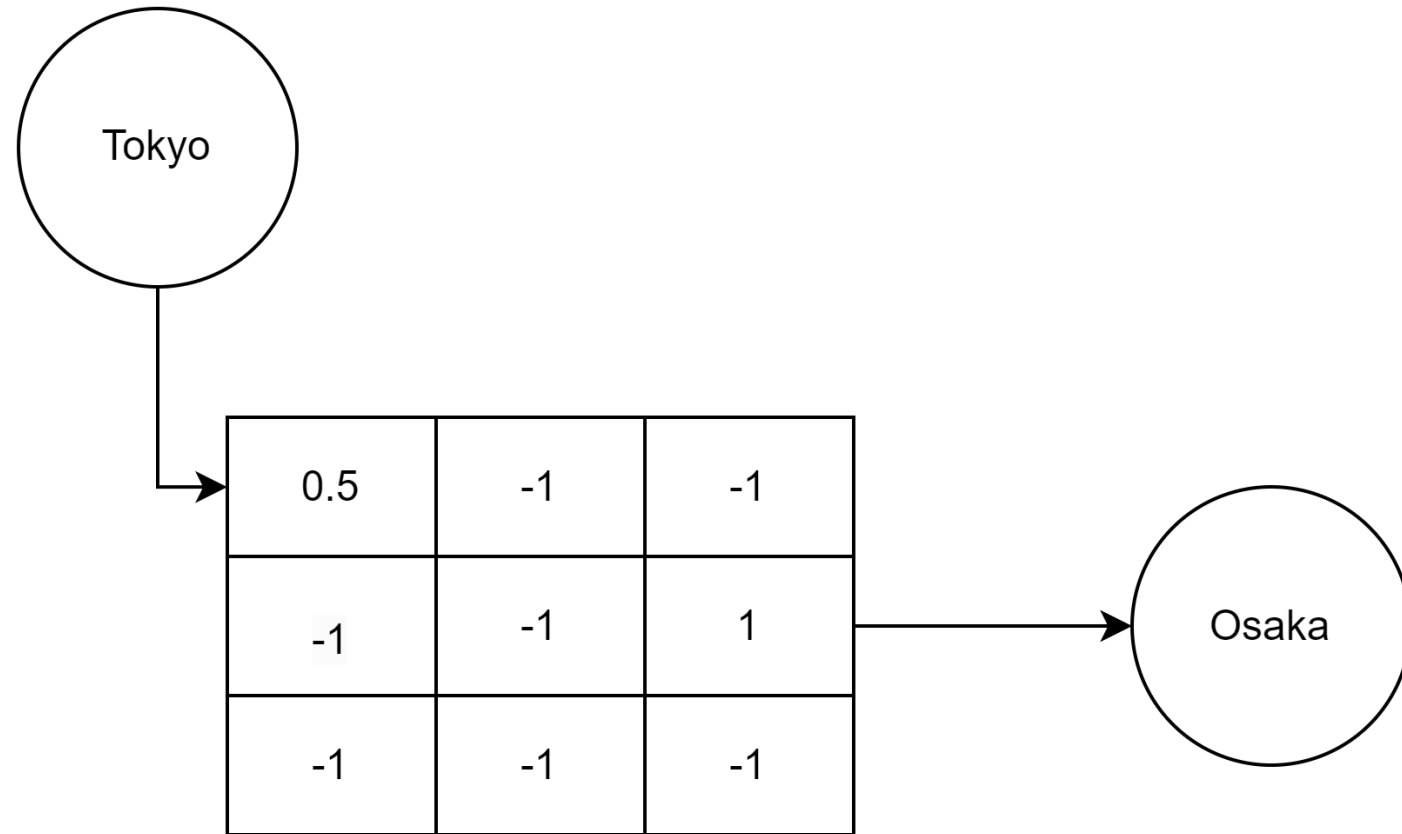
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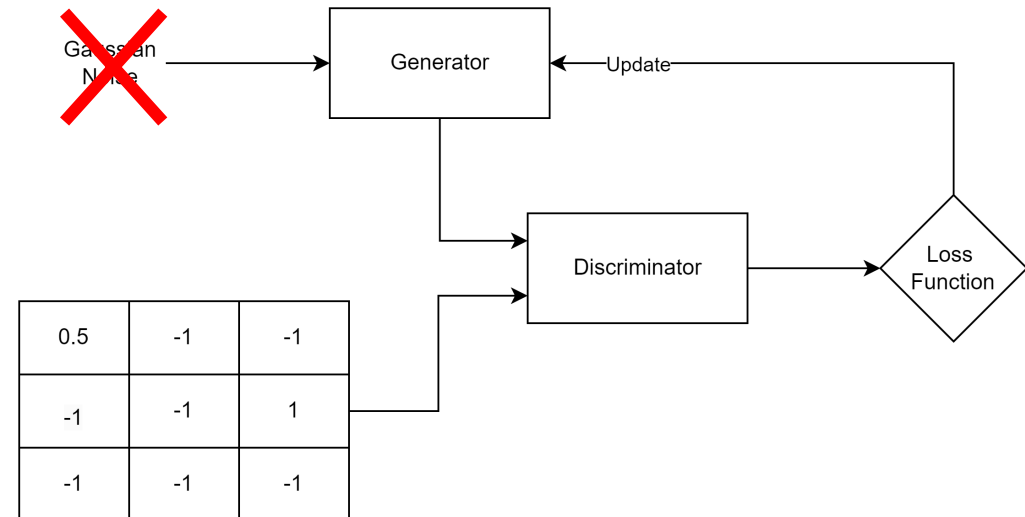




# Solutions to Past Problems

## Problem 1: Inconsistent result

Solution: remove the Gaussian noise.



## Problem 2: Noisy output

Solution: change the loss function and training procedure.



**Original Loss Function**

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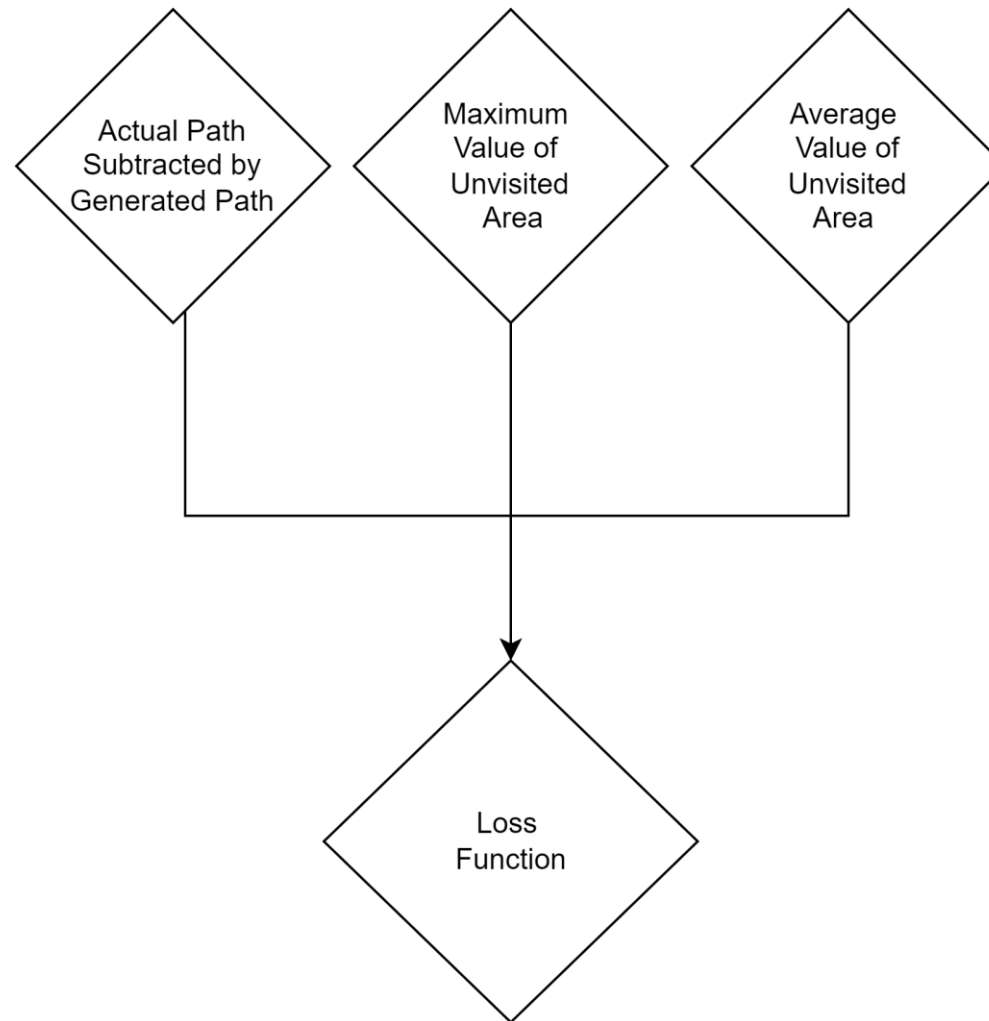
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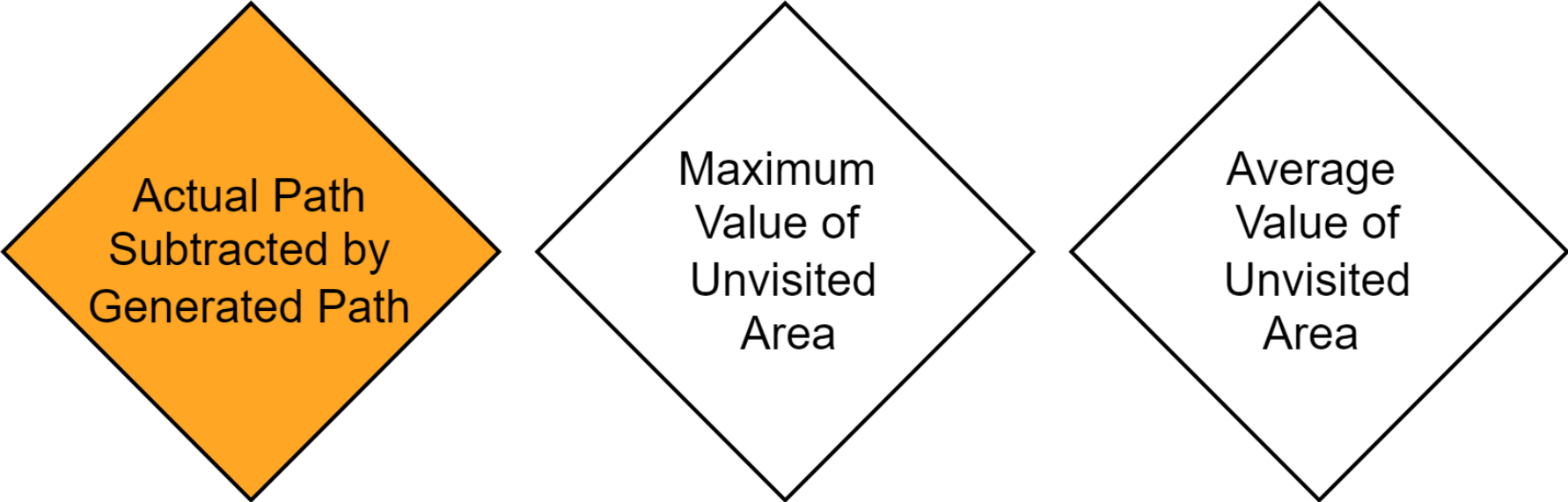
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Actual Path  
Subtracted by  
Generated Path

Maximum  
Value of  
Unvisited  
Area

Average  
Value of  
Unvisited  
Area

Actual Path  
Subtracted by  
Generated Path

Predicted Path

-1	0	-0.0002
-1	0	1
0	-1	-1

Actual Path

0.5	-1	-1
-1	-1	1
-1	-1	-1

Introduction

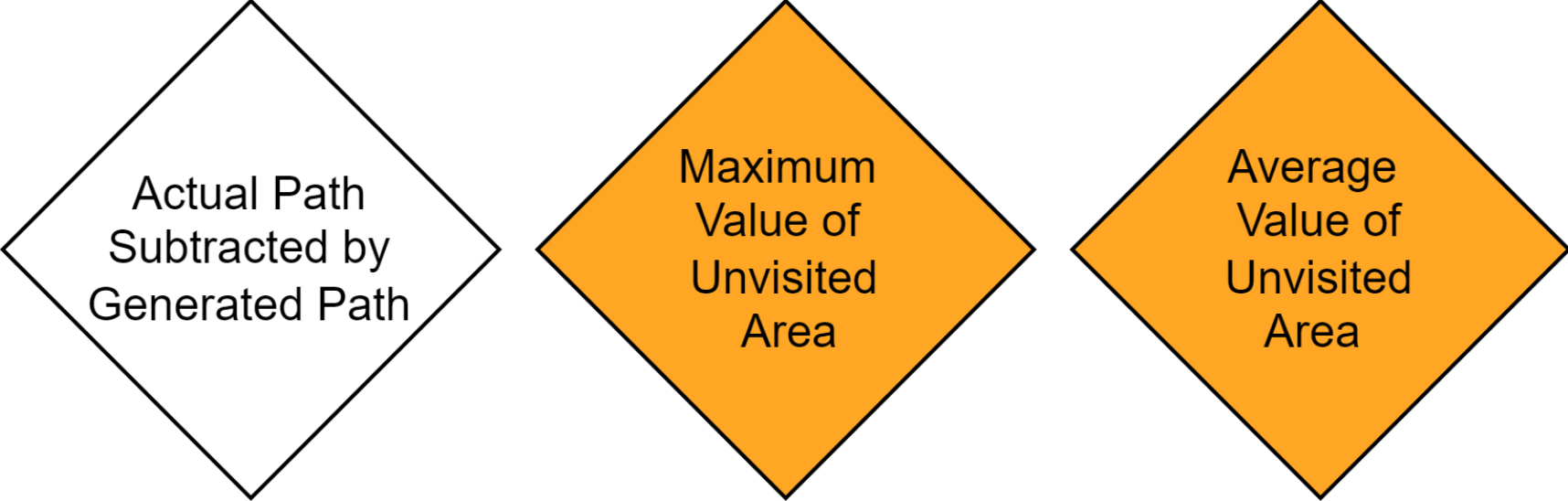
Problems &  
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Actual Path  
Subtracted by  
Generated Path

Maximum  
Value of  
Unvisited  
Area

Average  
Value of  
Unvisited  
Area

Predicted Path

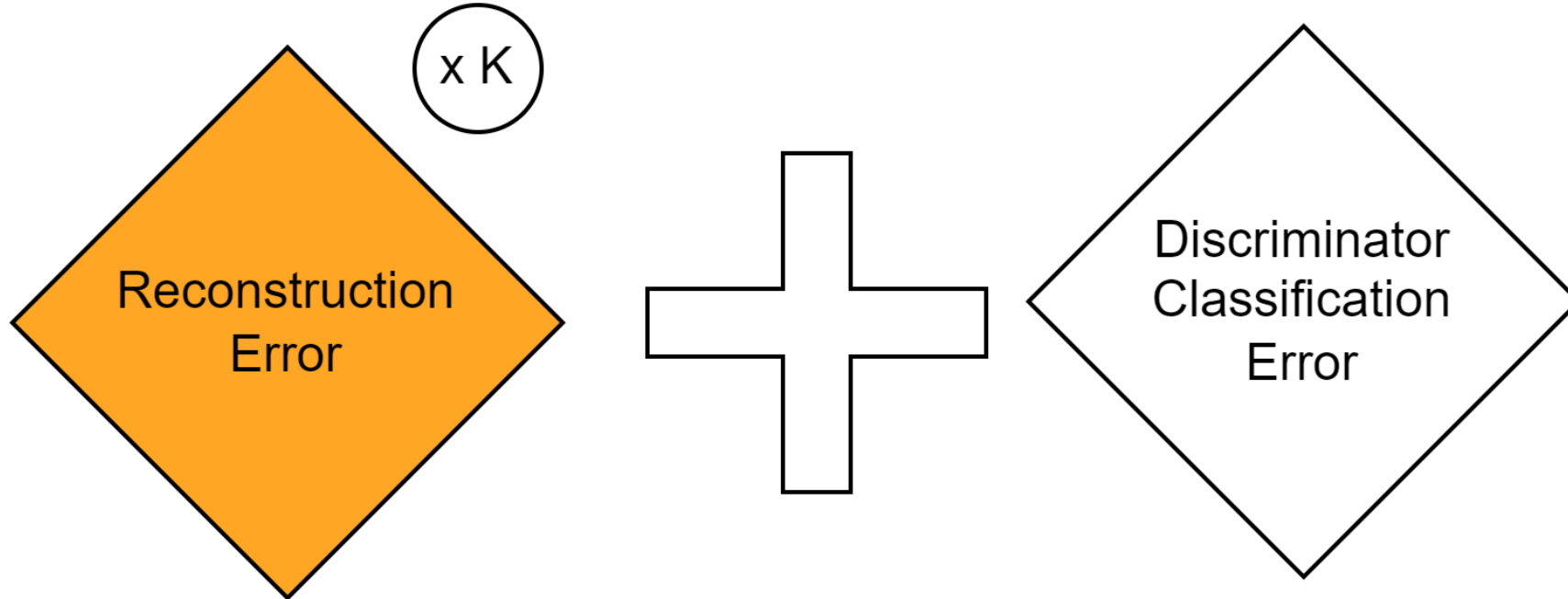
-1	0	-0.0002
-1	0	1
0	-1	-1

Actual Path

0.5	-1	-1
-1	-1	1
-1	-1	-1

# Our Loss Function

# The clue is given to the generator





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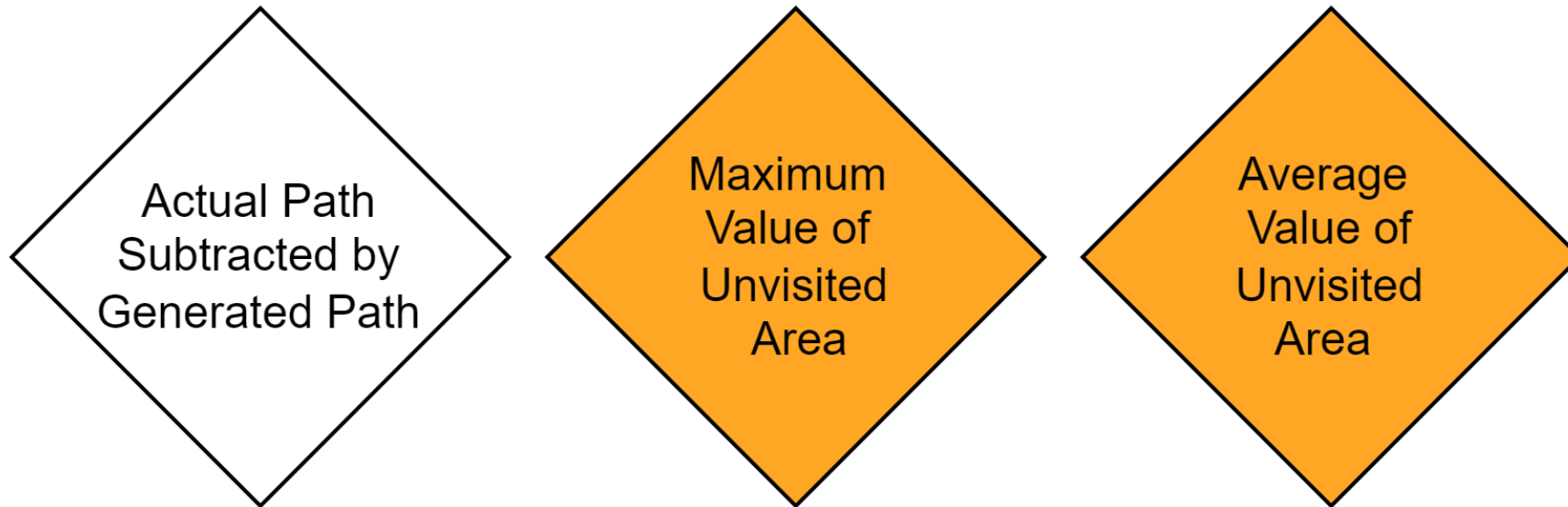
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**Why is the problem solved?**

# The clue is given by the discriminator!



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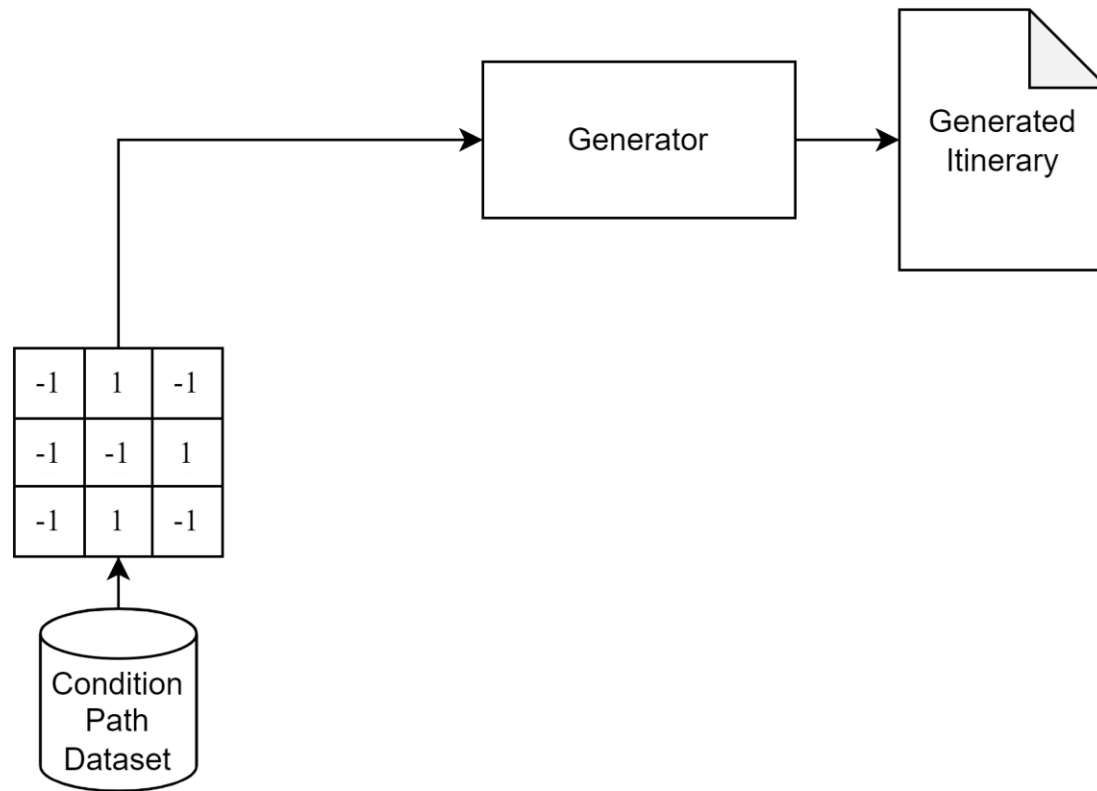
Methodology

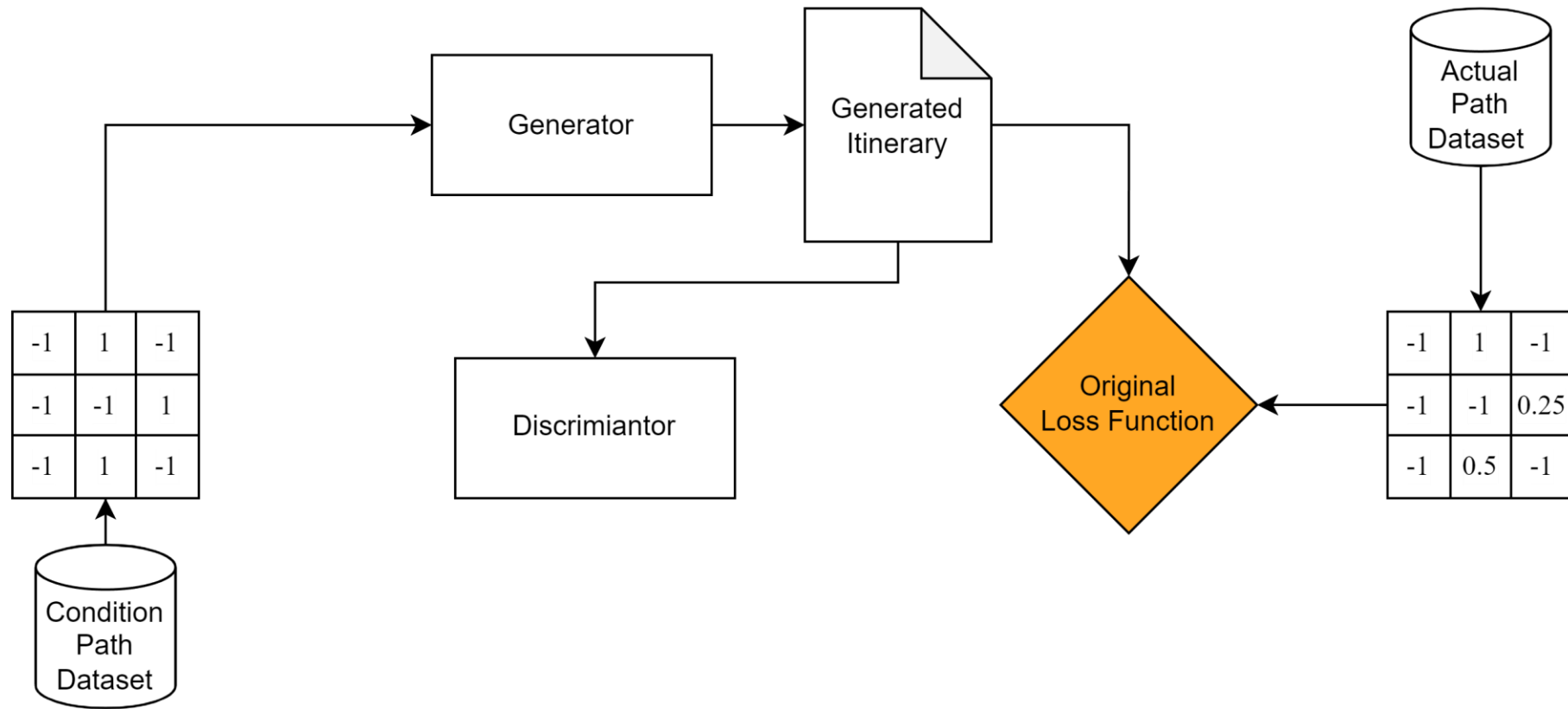
Model

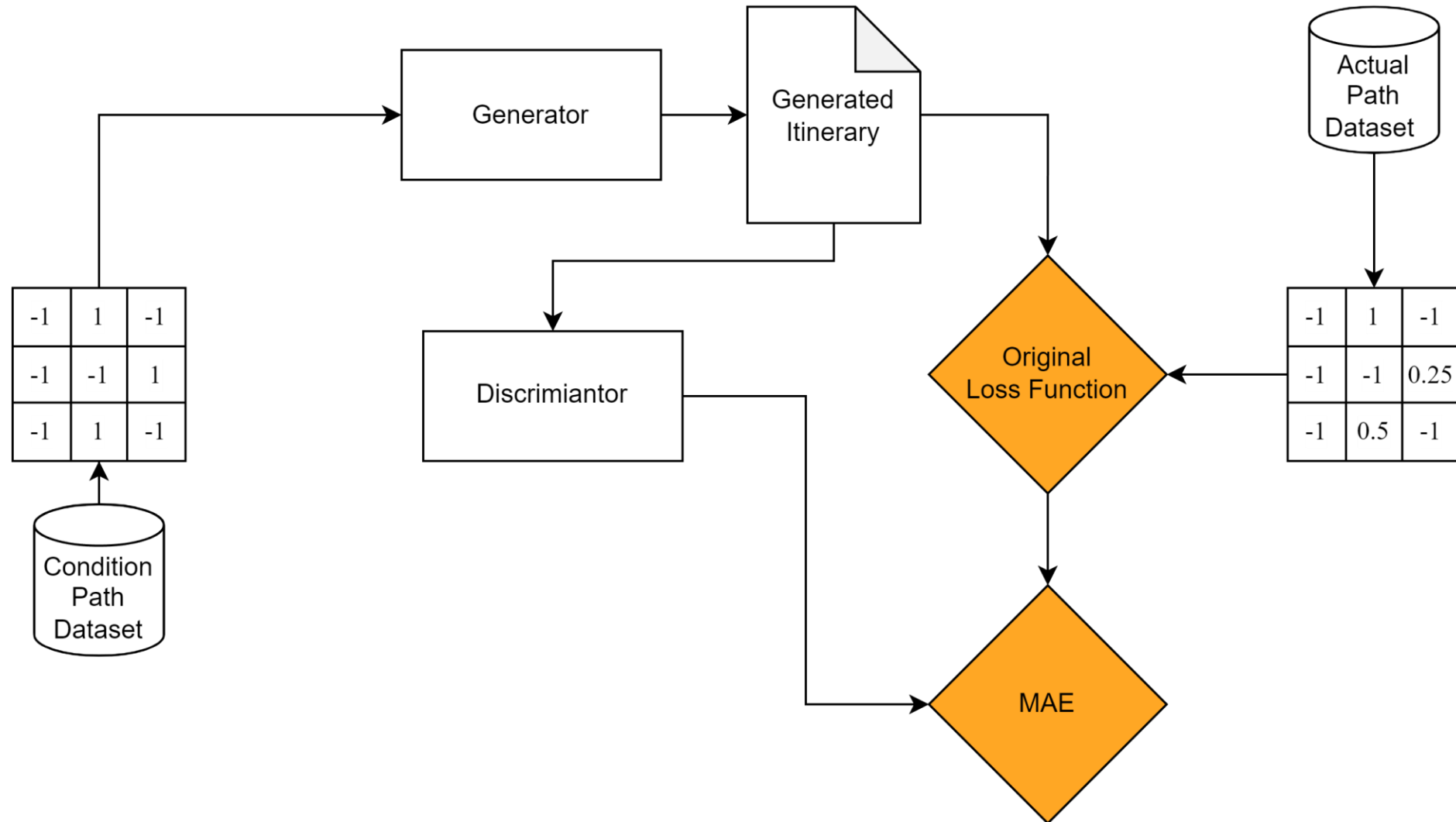
Experiment

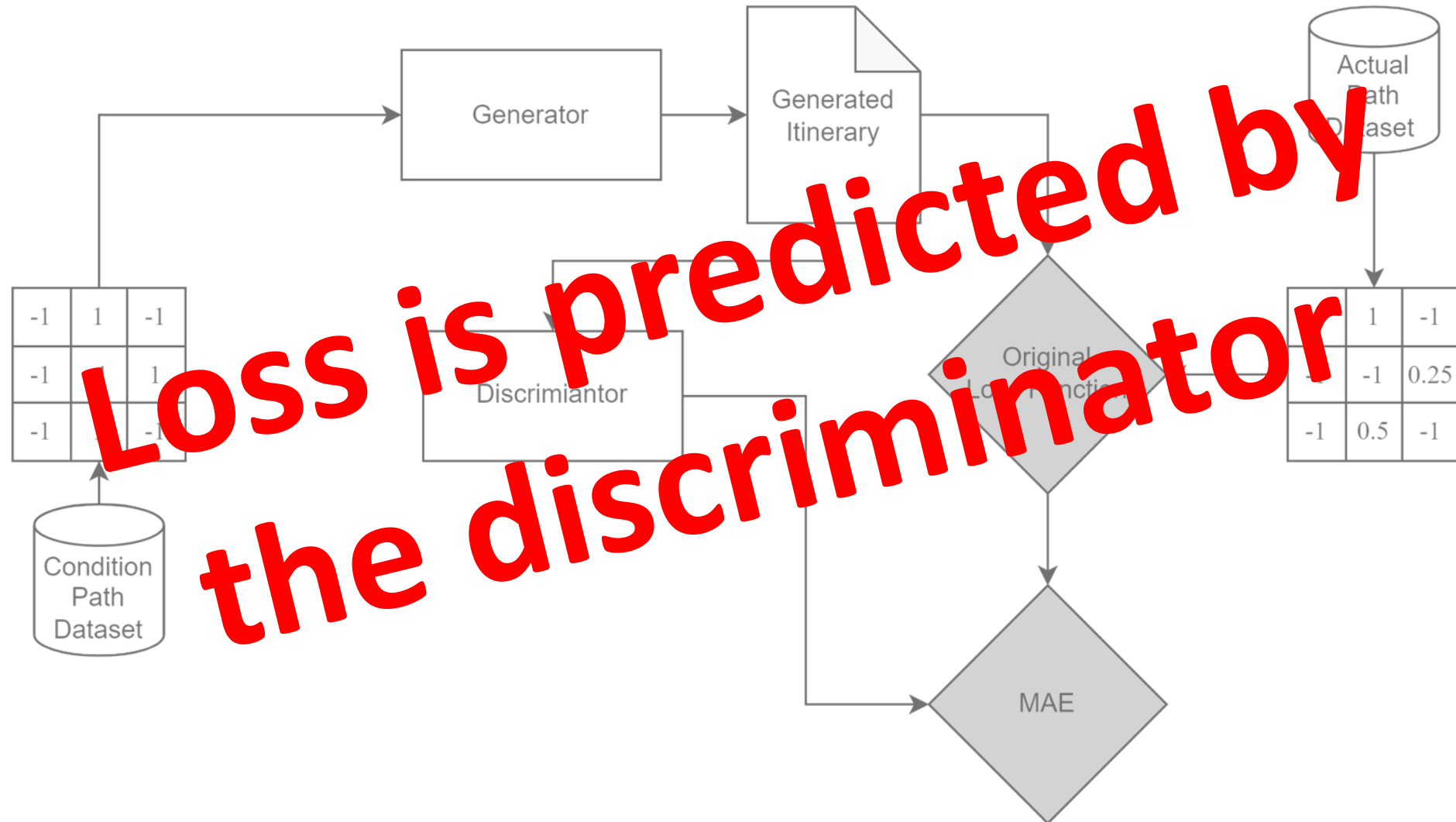
Conclusion

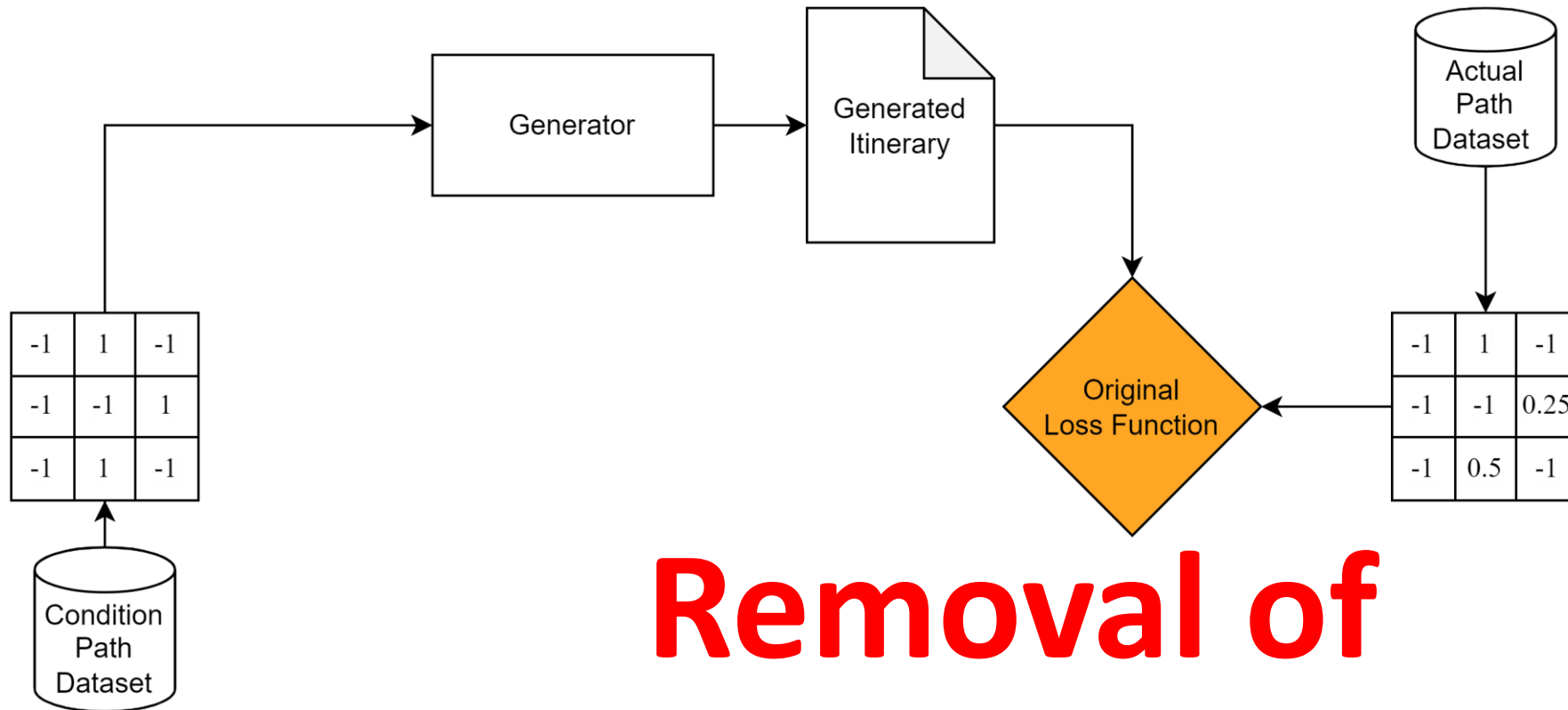
The **instruction** to the generator is given by the  
**discriminator**









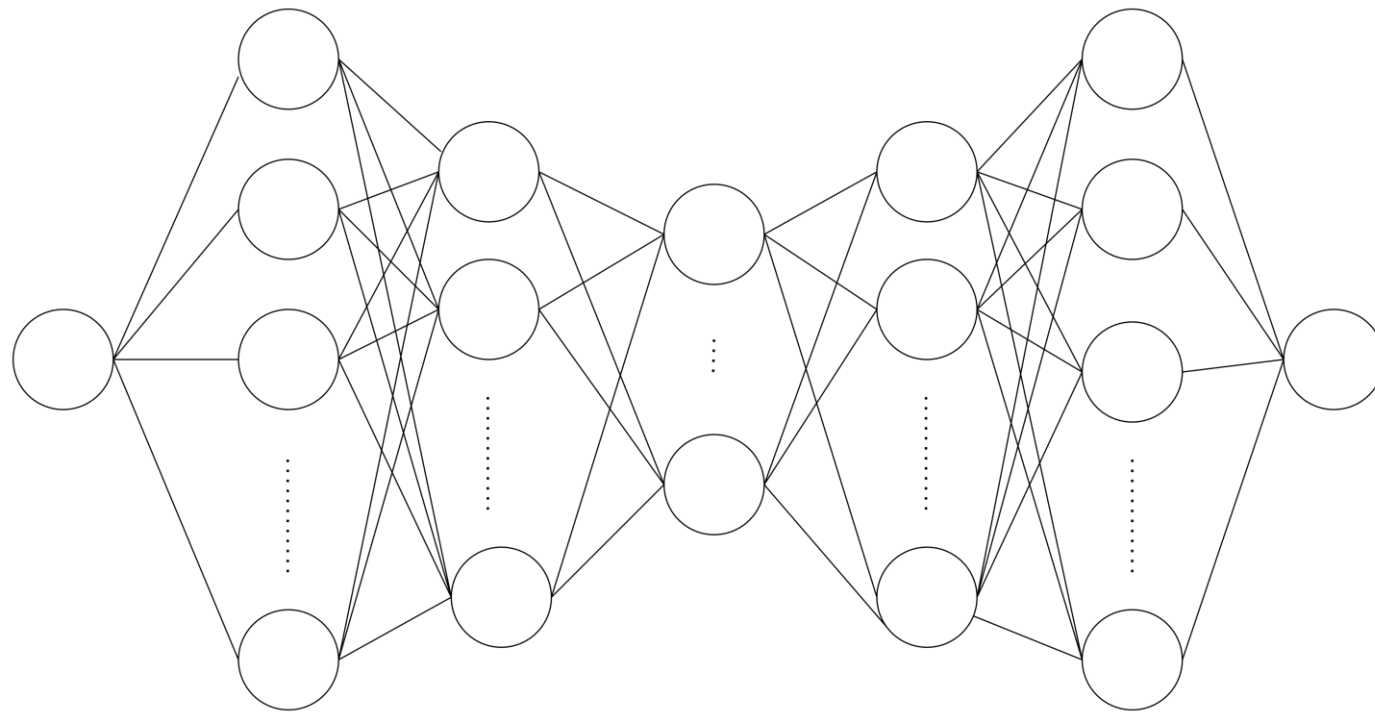


**Removal of  
Discriminator will do**

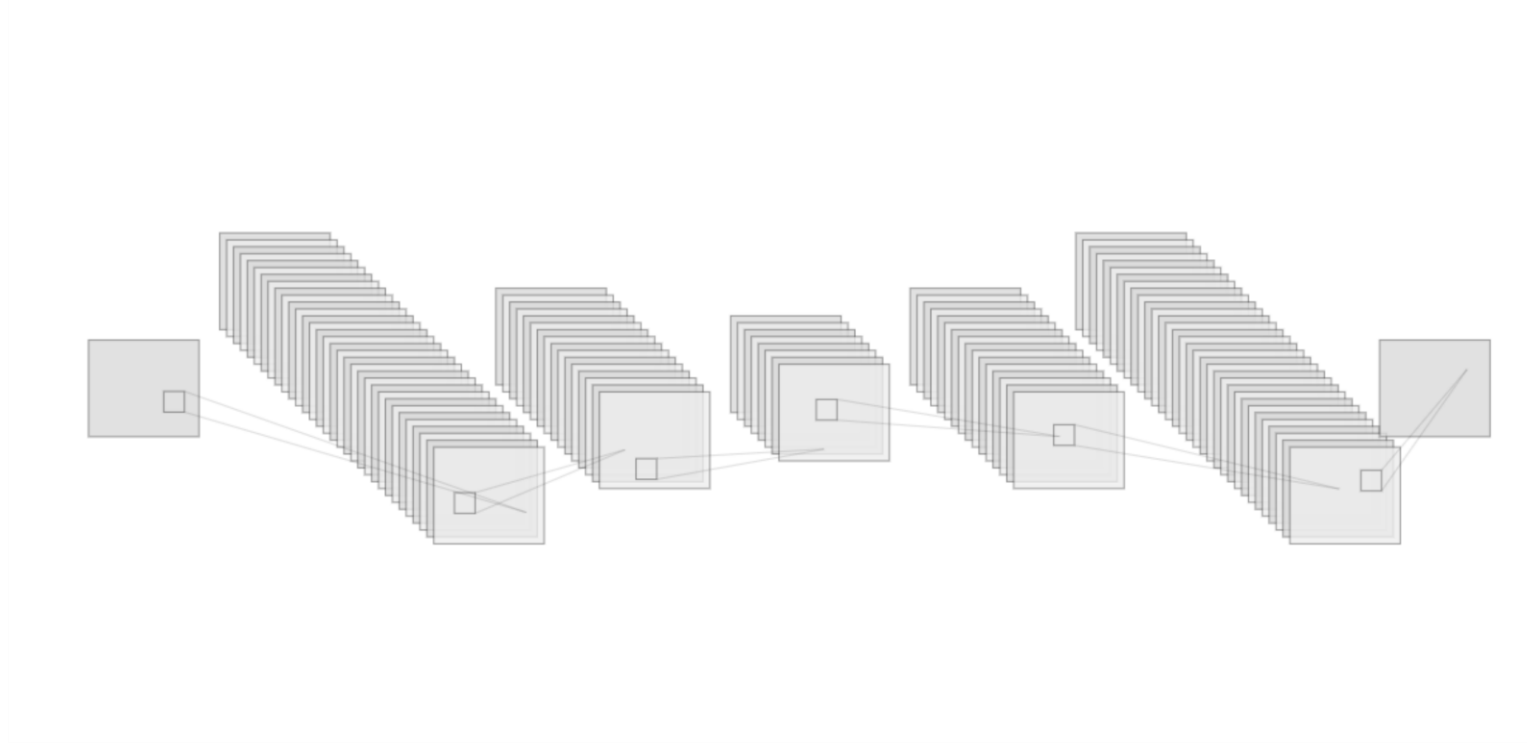


**Model**

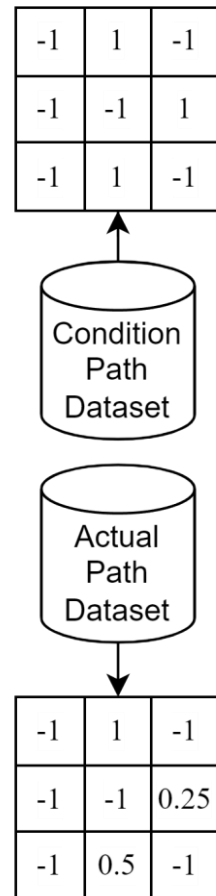
# Fully Connected Neural Networks



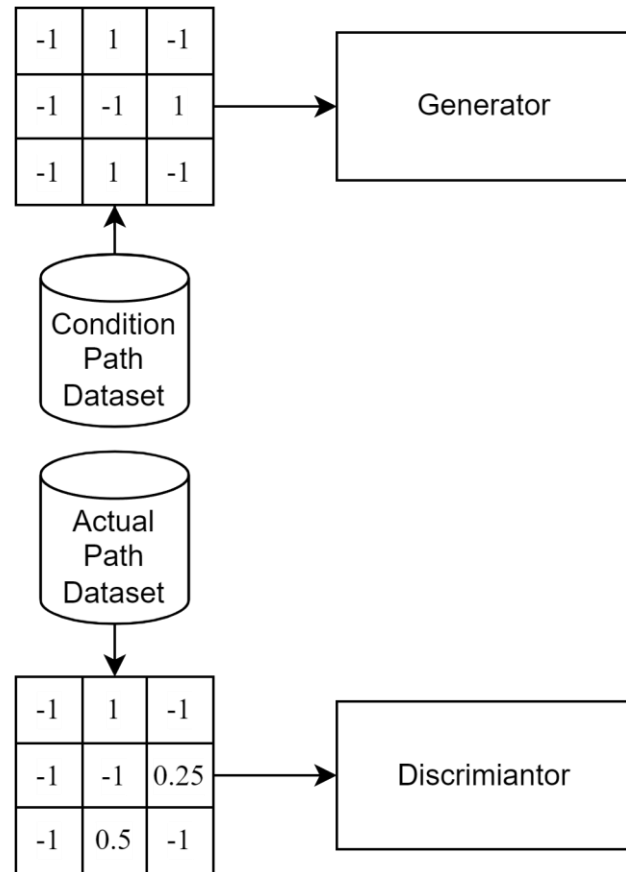
# Convolutional Neural Networks



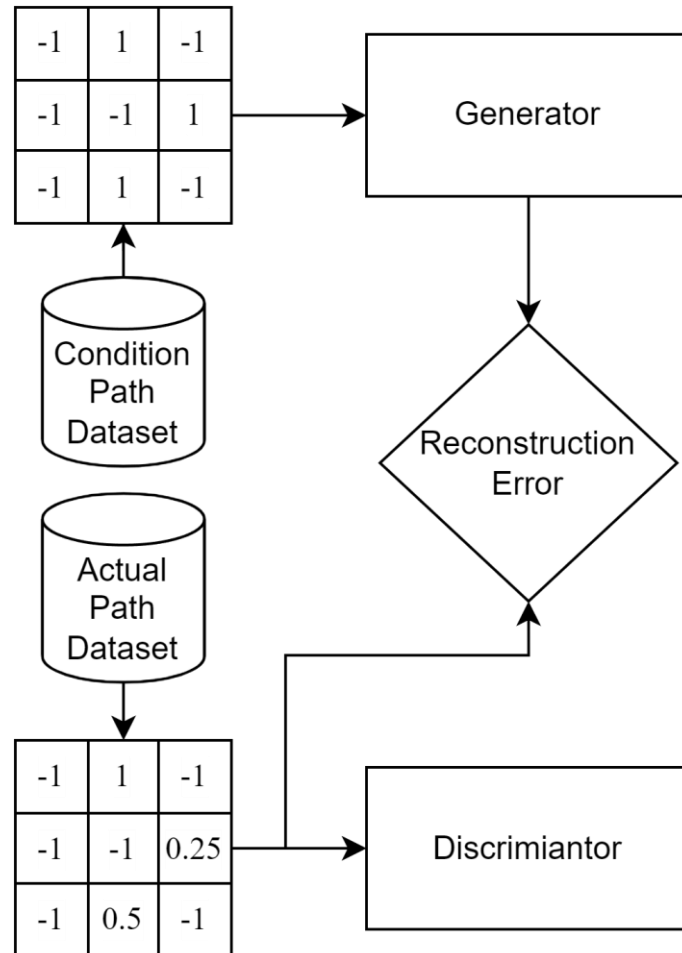
# Generative Adversarial Networks



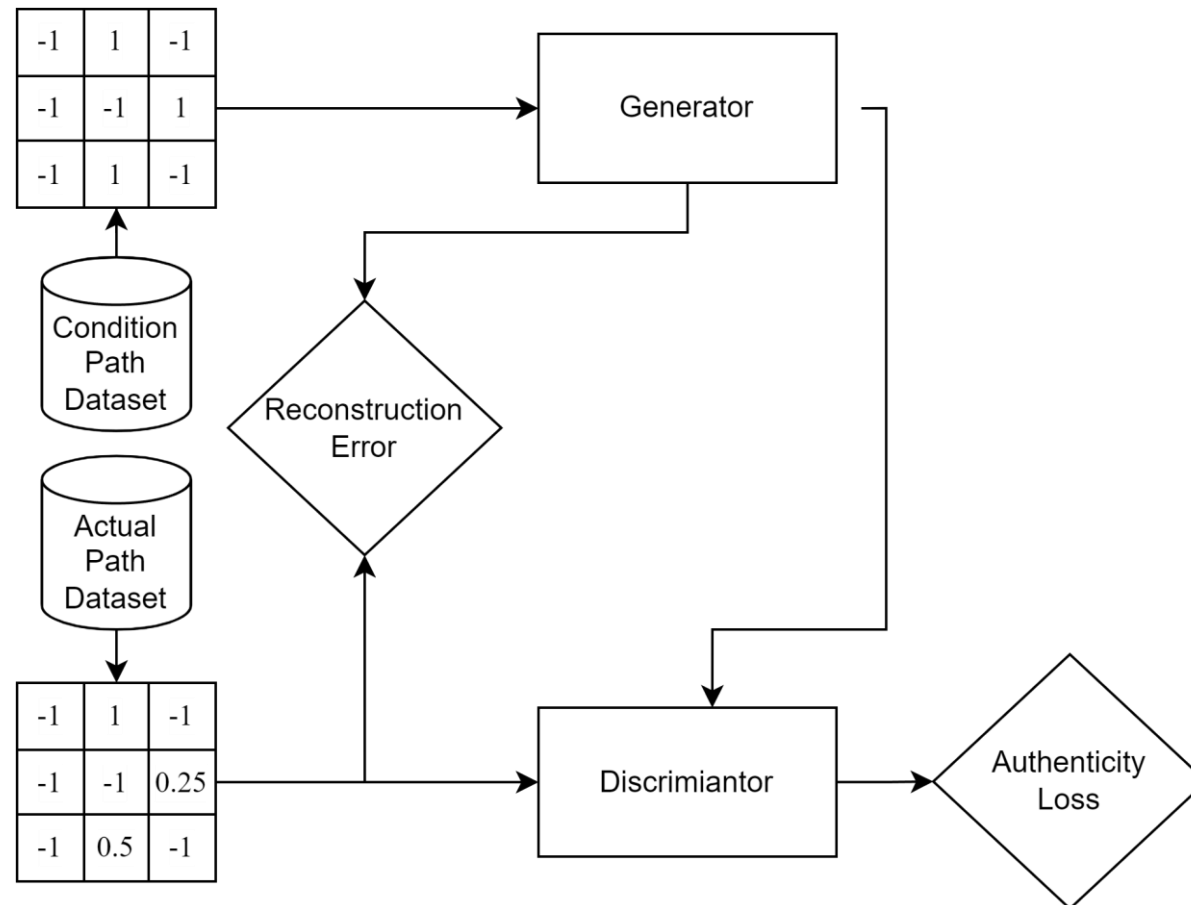
# Generative Adversarial Networks



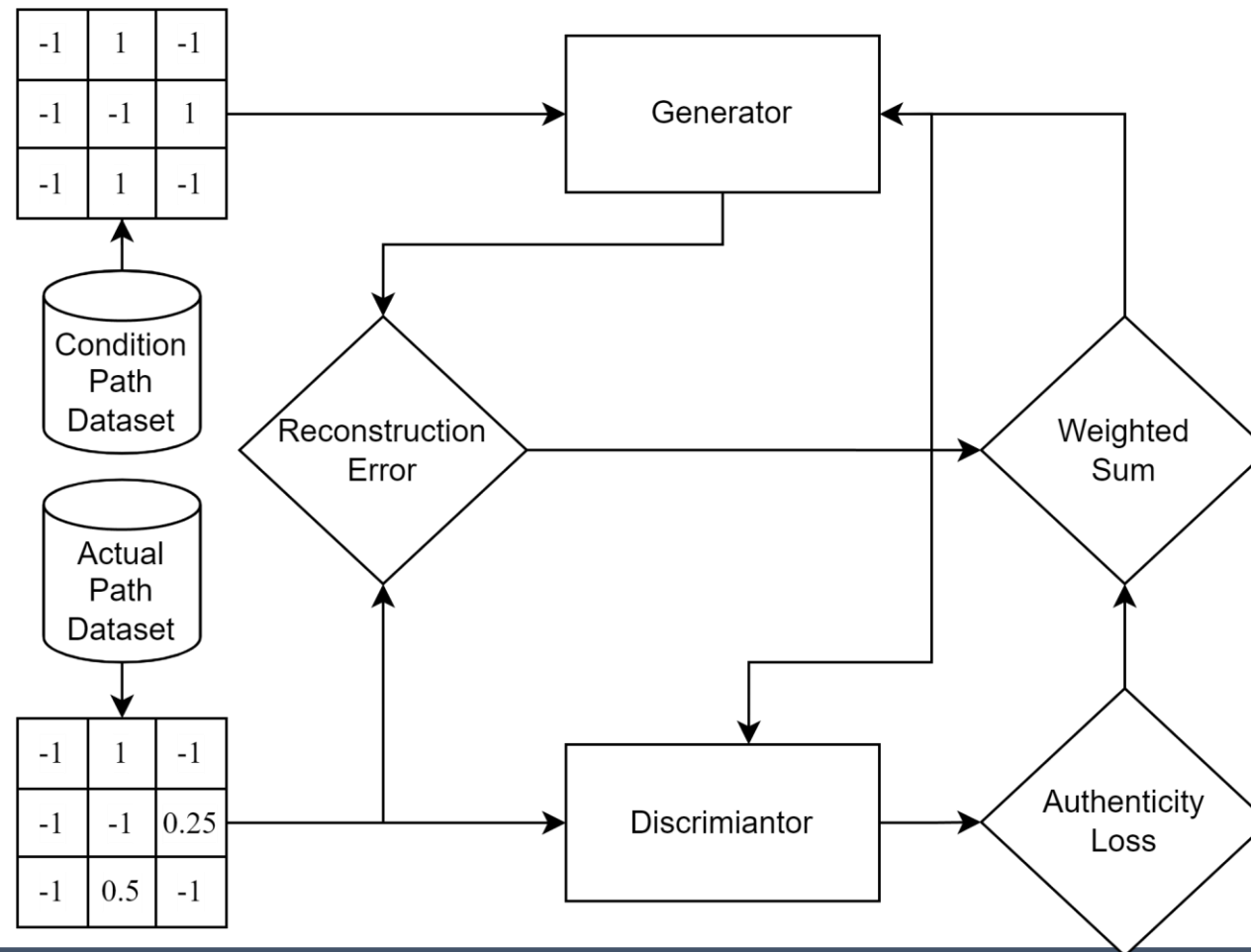
# Generative Adversarial Networks



# Generative Adversarial Networks



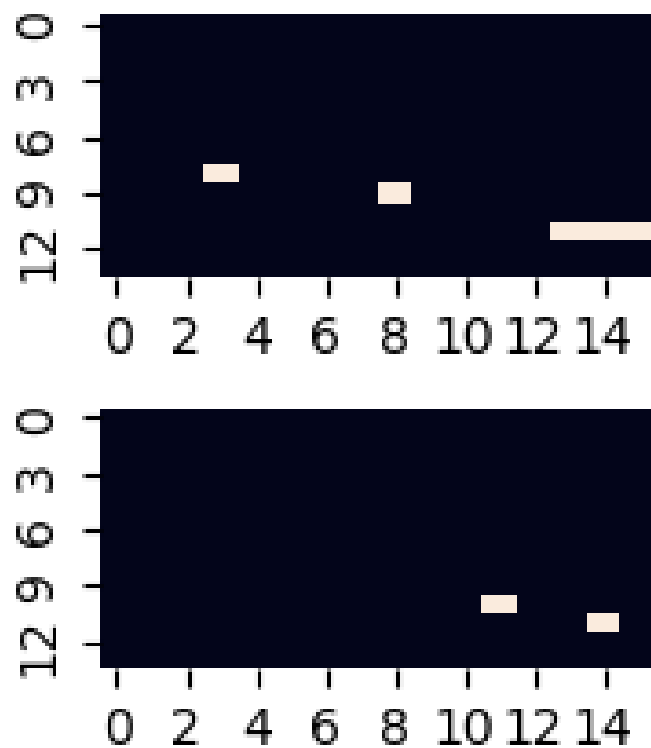
# Generative Adversarial Networks



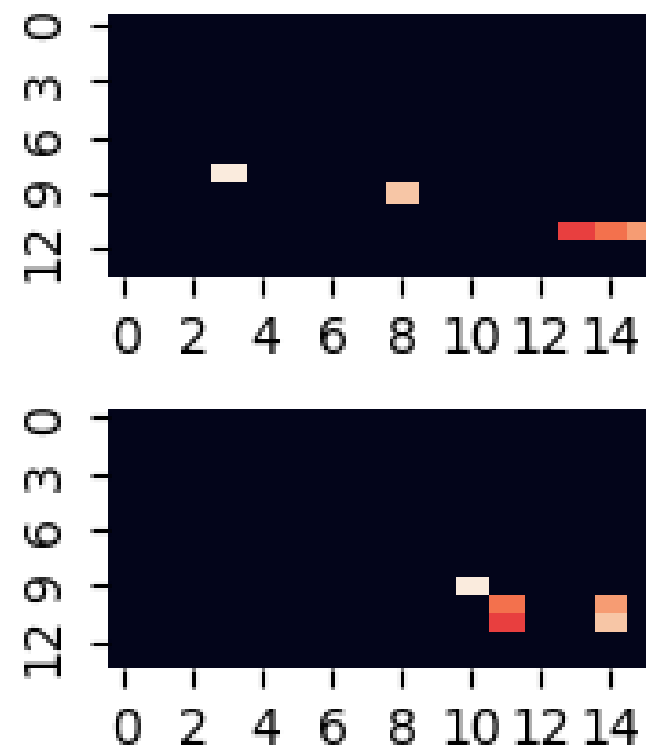


**Experiment**

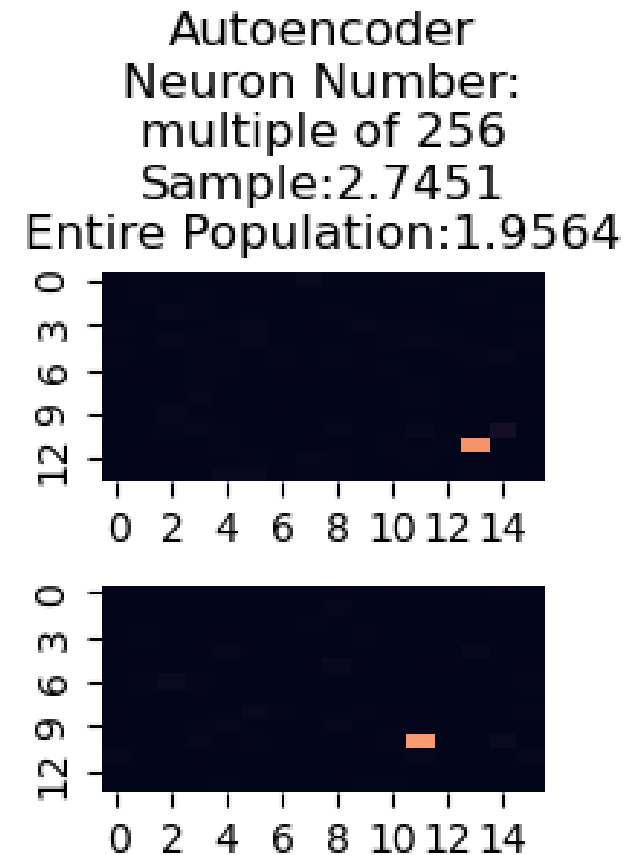
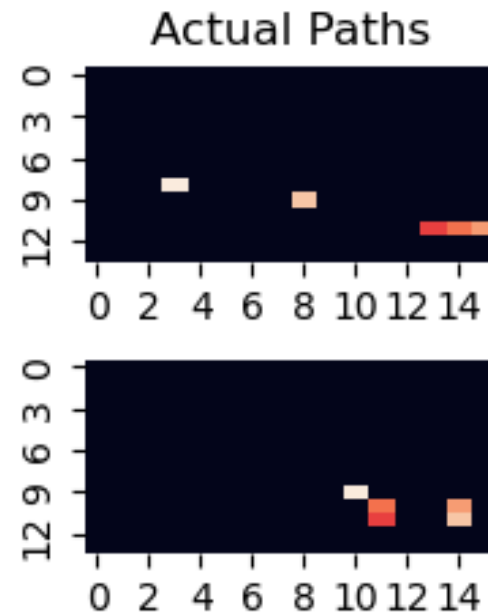
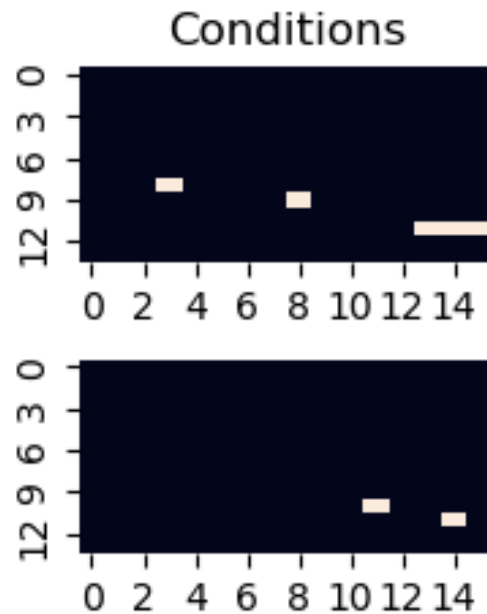
Conditions



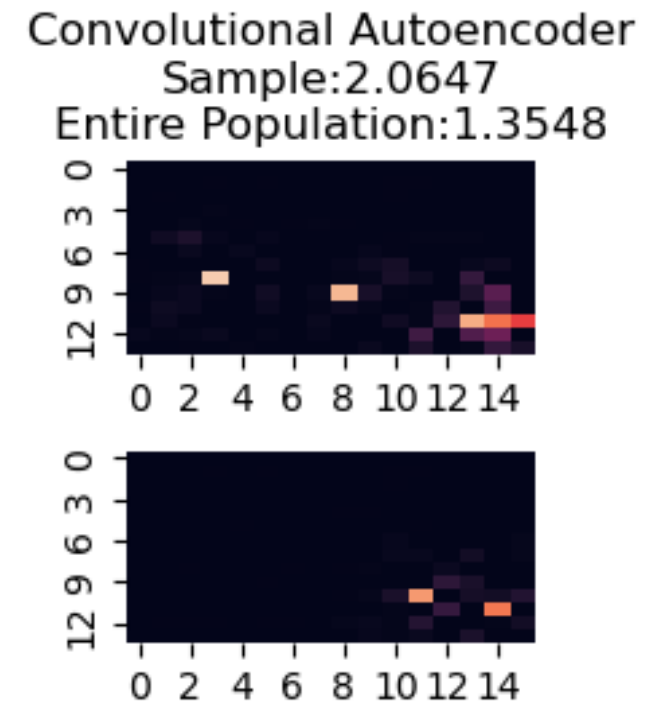
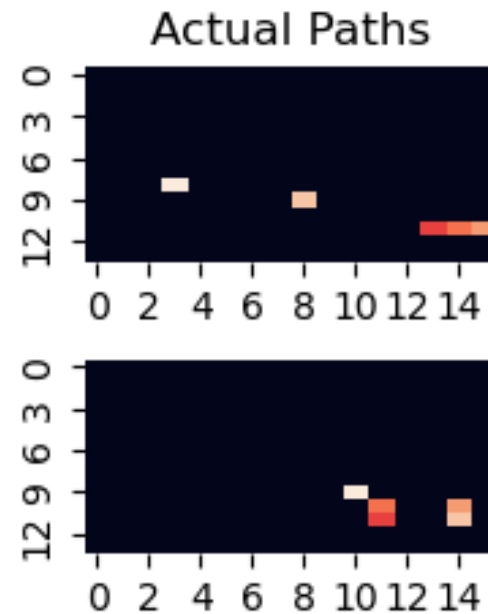
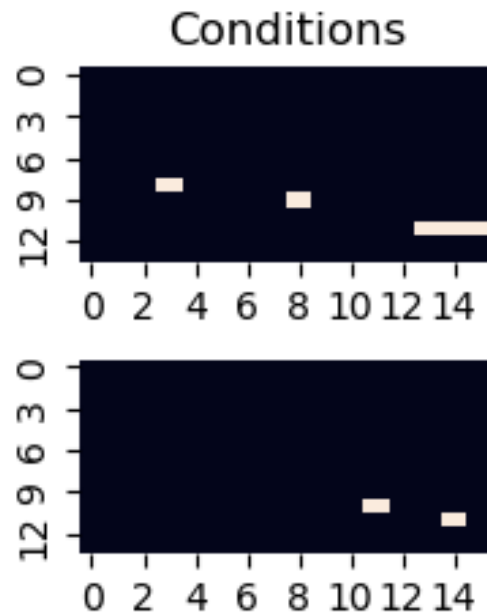
Actual Paths



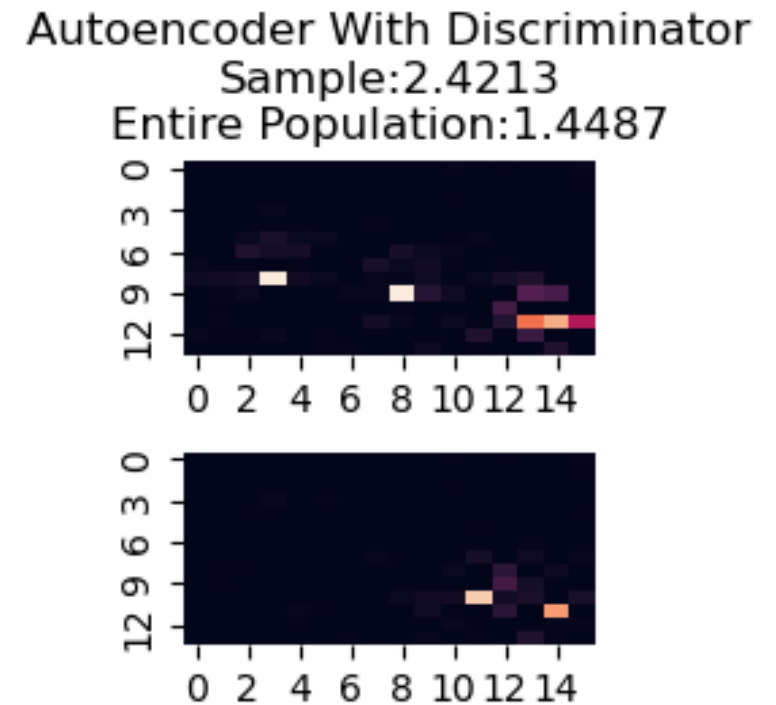
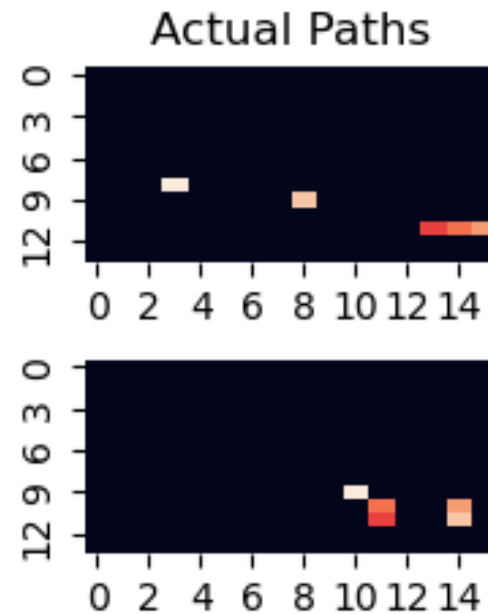
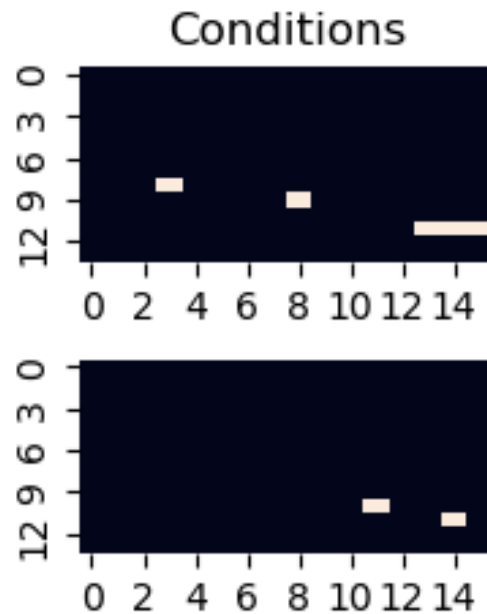
# Fully Connected Neural Networks



# Convolutional Neural Networks



# Generative Adversarial Networks



**Conclusion**

## Problems

1. Inconsistent result
2. Noisy output

## Problems

1. Inconsistent result
2. Noisy output

## Solutions

1. Gaussian Noise removal
2. Change of the training procedure



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	Fully Connected Neural Network	Convolutional Neural Networks	Generative Adversarial Networks
Loss	1.9564	1.3548	1.4487

**Q & A sessions**